

EASYPARK PRIVACY STATEMENT

Introduction

As of January 1, 2004, British Columbia's new "Personal Information Protection Act" (PIPA) governs the collection, use and disclosure of personal information. To ensure that we comply with the legislation, we have reviewed and updated the way we collect, store and secure personal information.

Purpose and Scope

EasyPark is committed to keeping your personal information secure, and that is why we have written this policy for your benefit. *EasyPark* respects and upholds an individual's right to privacy and to the protection of such information. We are committed to ensuring compliance with PIPA.

What is Personal Information

Personal information identifies a specific individual. It includes items such as name, address, phone number, and e-mail address. Also, we may have on file, financial information relating primarily to the payment for services.

In the course of carrying out our business, *EasyPark* is trusted with personal information about its customers and suppliers. We understand the private nature of the information, and promise to limit its collection, use and disclosure to the appropriate purpose for which it was collected.

Our Responsibilities

1. Accountability

EasyPark is accountable for the personal information in its possession or control, including information that has been transferred to a third party for processing. *EasyPark* has appointed a Privacy Officer who is responsible for the organization's compliance with this policy.

2. How we use your Information

Our relationship with you is important to us. We want to provide you with value added service on an on-going basis and to establish a long lasting relationship with you that will grow and change to meet your needs. *EasyPark* collects and uses Personal Information about you to:

- identify you,
- establish and maintain a relationship with you,
- protect you and ourselves against error and fraud,
- comply with legal requirements, and
- to process payments for services provided

EasyPark will not collect, use or disclose information beyond that required to fulfill the specified purposes. When personal information that has been collected is to be used for a purpose not previously identified, the new purpose will be identified to you prior to its use.

Consent

We will only collect, use or disclose your Personal Information with your consent, except where otherwise permitted or required by law. You may refuse or withdraw your consent by contacting *EasyPark* at 604-682-6744 or by emailing reception@easyparkvancouver.com. Our privacy officer will explain your options and any consequences of refusing or withdrawing consent, and

will record your choices.

Limited Collection

We will limit the collection of your Personal Information to only those details which are necessary for the purposes identified.

Limiting Use, Disclosure and Retention

Personal Information will only be used or disclosed for the purpose for which it was collected, unless you have otherwise consented or when it is permitted by law. *EasyPark* does not sell, trade or disclose information to third parties.

Accuracy

EasyPark strives to keep your personal information as accurate and current as possible. To help us keep your personal information up to date, we encourage you to notify us of inaccuracies or corrections.

Safeguards

EasyPark will maintain strict security systems to safeguard your personal information whether in electronic or hard copy format for the duration of time that your personal information is in our possession to protect it from unauthorized access, collection, use, disclosure, copying, modification, disposal or similar risks.

When we no longer need your personal information, we take as much care to destroy it as we do when storing it.

Individual Users

You have the right to access your personal information that *EasyPark* has under its' control. Access requests should be made in writing to the Privacy Officer at *EasyPark*. In certain situations we may not be able to provide access to information. For example, where it would reveal personal information about another individual, or in the case where information cannot be disclosed for legal or security reasons etc.

Openness

EasyPark will make available specific information about its policies and practices concerning the management of personal information. You may contact the Privacy Officer at *EasyPark* for any questions or concerns regarding compliance with this policy.

We will investigate any complaints. If a complaint is found to be justified, *EasyPark* will take appropriate action to resolve the complaint. The results of the investigation will be sent in writing to the individual who made the complaint.

Our policy may change from time to time in accordance with the changing needs of *EasyPark* or as necessary to keep in compliance with any future changes to the act.

Sincerely,

EASYPARK